



**Media Release from Startup and Innovation Tablelands**

**For interviews and further details please contact: Christine Doan 0419 656 247**

**For IMMEDIATE RELEASE: 11/10/2018**

**ATTENTION INVENTIVE FARMERS!**

It's time to enter the FAC for 2018.

But what is FAC?

FAC is the Future Agro Challenge.

But what is that?

FAC is the Australian national leg of an international pitching competition for agricultural innovation. Some of you know exactly what that means. Some will not. Here's the short story:

Entrepreneurs in many branches often compete for prizes and investment in pitching competitions held now all over the world. There are many programs which help new entrepreneurs learn how to pitch---and, importantly, to complete the comprehensive preparations to enter successfully in a pitch competition. There is a lot more to preparing for a pitch than the TV shows us in Shark Tank.

Is it possible that the Australian component of a prestigious global pitching competition can actually take place on the Atherton Tablelands in Far North Queensland? Well, yes, not only possible but the successful FAC 2016 and 2017 are about to give pride of place to FAC 2018. Yes, right here on the Atherton Tablelands on Nov, 16 and 17, just weeks away now!

Do you have an agricultural innovation or invention that deserves to go global? You, too, can either apply to pitch your product or book your place to watch how this year's competitors make their bids to impress the highly qualified panel of judges. Information and application forms are available via this link:

Take note: The Tablelands winner from last year's Australian FAC held right on our Tablelands in Walkamin went on to become the Global Entrepreneur of the Year. David Davies was flown to the final in Turkey as his prize for taking out the Aussie competition. (<https://fac.startuptablelands.org/david-davies-interview/>) And he won!

You might be our next winner!

Find out more and apply via this link: <https://fac.startuptablelands.org/>



**FAC Winners 2017**



**FAC Winners cheque**