

Media Release 25/10/2016

Future Agro Challenge 2016 –
Have you got a bright Ag idea? Share it and you could win
a trip to South Africa!



Future Agro Challenge

Do you have an exciting idea to do with Agriculture, or anything agronomy, technology, biodynamic related? The Future Agro Challenge (FAC) is a fantastic opportunity to promote your business on the national stage. The best team will win a free trip to South Africa to compete at the international FAC 2017 representing Australia.

Startup and Innovation Tablelands is the Australian host for the Future Agro challenge and we are calling for anyone involved in a new or existing business developing innovative strategies to enhance agriculture and related businesses to submit their entries by 6th November 2016.

This could be your big break. But there is no time to wait, entries close 6th November.

The competition itself will be held at Malanda Showgrounds on 12th November with entries from across Australia. The event is open to the public and we welcome all to join us and observe the showcase of ideas. This also presents a great opportunity for investors to meet some of the brightest minds in agriculture. If you can't attend on the day, a live stream of the event will be available. There will be further industry and innovation networking events being held throughout 11th -13th November.

Future Agro Challenge (FAC) aims to make a global impact by increasing interaction amongst agro innovators, entrepreneurs, stakeholders and investors by addressing national policies and challenges.

FAC is the largest global competition that discovers innovative fundable food, agtech, and agriculture ventures from various corners of the globe. FAC provides key tools and opportunities to help entrants grow their business and expand into new markets. There is a list of competition categories located on the Future Agro Challenge global web page. They range from packaging, robotics, biofuels and evergreen practices to agri-tourism, workplace health and safety, education, logistics and biofuels.....and everything in between.

There is not a simple solution to the complex global challenge of feeding an estimated 9 billion people by 2050 and we need to work together to find solutions and support those developing new agricultural mechanisms.

The FAC was ignited in Greece and has since spread across the globe providing an avenue for local agro-innovators to get their ideas heard and adopted. Your chance to be a part of this movement in Far North Queensland is coming up soon!

If you don't feel ready, sign up anyway as this is where mentors and collaboration with other Ag innovators gather and can help you up your game to the next level. Join us, and enjoy a day out at the Malanda Small Farm Field Days as well.

Quotes

“This is an exciting opportunity to showcase some of the amazing technologies and innovations that are being developed. Most people are unaware of the technological revolution happening on our Australian farms.” – Leanne Kruss. Far North Queensland Agricultural Workforce Officer and Future Agro Challenge Australia Chair for Start Up Tablelands.

“There is a business revolution going on under our noses. We need to be at the leading edge of the changes and the enormous opportunities they represent. For the Tablelands, the logical hybrid is business innovation plus agriculture. The FAC is a great way to jump on board! Christine Doan. Founder Start Up Tablelands.

“Agtech is going to be a billion dollar business in Australia” – Wilfrid Russell-Smith. Entrepreneurial and Innovation Coach.

“It is vital that we help identify the most promising start-ups and give them the boost and exposure they need to promote the ideas that are going to help tackle feeding a growing population and a changing climate” – Wilfrid Russell-Smith

Key dates/info:

6th November: Competition closes – apply online via fac.startuptablelands.org

11th – 13th November Future Agro Challenge Congress

12th November- National Competition held in North Queensland at Malanda Showgrounds, QLD 4885 coinciding with the Malanda Small Farm Field Day.

Hosted by 'Startup Tablelands'

Register at: www.startuptablelands.org

Media contact: Leanne Kruss Future Agro Challenge Chair

Ph: 0431 743 633

Email: rwdo.mdfvga.fnq@gmail.com

Wilfrid Russell-Smith

Ph: 0439 858 719

Email: wilfrid@topazsustainabletimbers.com.au

